



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Shelby Fox / Shelby Lopaty

sfox@konnnect-pr.com

slopaty@konnnect-pr.com

<http://www.konnnect-pr.com/>

HUNGRY HOWIE'S PIZZA INTRODUCES NEW SPECIALTY PIZZAS

National Pizza Franchise Adds More Flavor To Its Menu

MADISON HEIGHTS, MI (June 4, 2014) – **Hungry Howie's Pizza** unveils its latest flavor innovation with the introduction of three new specialty pizzas to its flavorful menu. Pizza fanatics will be thrilled to get their hands on the delicious new **Hungry Howie's Pizza** flavors now available in all stores.

In addition to providing fans with an array of flavored crusts, **Hungry Howie's Pizza** now offers pizza lovers with three new mouthwatering specialty options that will satisfy any appetite. The new selections feature an *Asian Chicken Pizza*, made with a tangy Asian sauce, grilled chicken breast, red onions, green peppers, mozzarella cheese and topped with sesame seeds. For guests looking for a more familiar flavor, the *BBQ Chicken Pizza* is created with a delicious blend of sweet BBQ sauce, grilled chicken breast, bacon, red onions and mozzarella cheese. Lastly, the *Buffalo Chicken Pizza* packs a punch with spicy buffalo sauce, grilled chicken breast, red onion and a blend of cheddar and mozzarella cheeses.

“We are ecstatic to introduce our new specialty pizzas to our customers,” said Rob Elliott, vice president of strategic marketing at **Hungry Howie's Pizza**. “Being the originator of the flavored crust pizza, **Hungry Howie's Pizza** is always developing new flavor combinations for guests to enjoy on their pizza.”

The new specialty pizzas are available at all **Hungry Howie's Pizza** locations. For more **Hungry Howie's Pizza** information, franchising or order other flavored crust pizza online, please visit www.hungryhowies.com or franchising.hungryhowies.com.

About Hungry Howie's Pizza

Founded in 1973, **Hungry Howie's Pizza** is a national pizza franchise that is loyal to its tradition of providing delicious, high-quality and original Flavored Crust® pizzas including eight flavors: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and asiago. Its menu features oven-baked calzone-style subs, Howie Breads, crisp & cool salads, and flavored wings that create a unique and irreplaceable position in the pizza market. Starting in Taylor, MI, **Hungry Howie's Pizza** has grown to almost 600 locations in 21 states across the U.S.

##